

Johannesburg, 29 August 2011 - IMPERIAL Logistics has once again been recognised for its 'green logistics' evolution, this time with Marketing Director, Abrie de Swardt receiving the Green Supply Chain Industry Leadership Award 2011. The nomination was due to his far reaching work on bringing green to the supply chain both within IMPERIAL Logistics and by spreading the message broadly throughout the supply chain and business communities.

On receipt of the Industry Leader Award, de Swardt said, "We need to develop a sophisticated view of the impact that we have on the environment. We need to change our paradigm, our behavior and the way in which we look at green. I have experienced that journey in IMPERIAL Logistics."

Speaking of the need for greater collaboration, he noted, "Whether we compete in the market, this is a great opportunity to embrace collaboration and across boundaries, work together."

IMPERIAL Logistics is on a sustainability focused growth path that balances people, planet and profit - a factor that contributes to the Group being a leading global logistics and supply chain player. "Within IMPERIAL Logistics, there are many inspiring, collaborative examples of greening operations and customer supply chains.

Best practice formulation and application has been pioneered through introducing South Africa's first Euro 5 specification vehicles, innovative water management system development specifically for the needs of transportation companies, 'extra distance' analysis and network redesign for cutting carbon emissions and cost simultaneously as well as an investment in zero emission vehicle refrigeration that operates in complete silence - no moving parts, no harmful emissions and absolutely no noise.

Over the past two years, IMPERIAL Cargo has designed and built a self-sufficient, green Western Cape headquarters, literally transforming a dumpsite into a Logistics Service Provider (LSP) national logistics hub that showcases pragmatic use of renewable energy and a self-sufficient approach to both power generation and water management.

"These projects," he said "are examples of the significant scale on which companies can use clean, renewable and sustainable electrical energy, as well as the way in which better business efficiencies simultaneously enable greener operations."

"It is initiatives such as these that translate the Group's strategic green leadership into action," concluded de Swardt.

## Leave a comment:

Share  
on:



Name:

Email:

Message: *Please note that your comment will have to be approved before publishing*

```
(function() { var po = document.createElement('script'); po.type = 'text/javascript'; po.async = true; po.src = 'https://apis.google.com/js/plusone.js'; var s = document.getElementsByTagName('script')[0]; s.parentNode.insertBefore(po, s); })();
```